



## [PFS and PYV join forces on new initiative in the hunt for better PI deals](#)

The Personal Finance Society (PFS) and independent Lloyds Broker PYV have agreed to team up to help IFA's, Mortgage Intermediaries and General Insurance Brokers get better deals on their Professional Indemnity (PI) Insurance.

Tim Eadon, Chief Executive Officer at the PFS said: 'We are delighted to have enlisted the support of one of the best known and most established PI providers in the market. We believe current market conditions are favorable for a new PI push on behalf of our members' firms although PYV's experience could prove invaluable should conditions deteriorate in the future and we see a return to the hard part of the insurance cycle'.

Neil Pointon, Chief Executive Officer at the specialist PI broker said: 'It is our job to help PI Insurers understand the importance of the PFS, their ideas and the quality of their membership. PI is underwritten with many factors in mind such as the income of the Insured, the activities they are involved in and their claims experience, however emphasis should be given when considering discounts for the qualifications of the individuals the Insured employ and their own chartered status'.

PYV has specialised in Professional Indemnity Insurance for over twenty years and has access to the Lloyd's market and company insurers including **new, exclusive** arrangements. PYV will be exhibiting at the PFS's conference which is being held at the ICC, Birmingham, 13<sup>th</sup> & 14<sup>th</sup> November 2007.

If you would like further details of PYV's services, including their Office Combined Insurance policy, Directors and Officers (D&O) Liability insurance and Employers Practices Liability insurance, visit their website at [www.pyv.co.uk](http://www.pyv.co.uk) where you will also find information on how to get a quote plus easy to download and complete proposal forms. Alternatively, call on 0207 626 6789, fax on 0207 626 3406, or e-mail to [insurancesolutions@pyv.co.uk](mailto:insurancesolutions@pyv.co.uk).

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